



# Gifts that Give

*A little help  
can make a big  
difference. Buy a gift  
from our catalogue and  
help a poor child or  
school in need...*



## **Who We Are...**

***POOR is a development organization which helps to arrange permanent relief for those in need, particularly focussing on the plight of disadvantaged people in India and Bangladesh.***

*We are building educational structures to provide effective education through village schools and orphanages, arranging support systems for the elderly, medical care where there is none, and helping deprived people to arrange their most basic necessities of life – food, water, shelter, health care and education.*

*We do all this out of a feeling that all people belong to the larger, human family and that everyone has a right to the basic essentials of life.*

*POOR was founded in India in 2005. All donations are tax exempt under section 80G(5)(vi) of the I. T. Act 1961.*

***Even a small contribution to P.O.O.R. can make you feel RICH!***

## Give a Gift & Change a Life

Through our Gifts that Give programme we invite you to help some of the less privileged members of our 'Larger Human Family'. For birthdays or in the holiday season, on behalf of a friend or family member, give a gift to an orphan or impoverished child living in India or Bangladesh. To a child who has nothing, your gift can make a huge difference.

## Help us to Make a Child Happy!

To buy a gift, please send the name, email and/or postal address of the person for whom you are buying the gift together with a cheque to: **P.O.O.R.**

**Regd. Office: 10/84/3 Vijoygarh, Kolkata 700092**

or order online from <http://www.poor.org.in/gifts.html>

We will send a thank you note to that person, informing him or her of your kind gesture.

### Did you know?

- 40% of the world's poor live in India.
- Over 40% of the population is illiterate.
- 25% of the population, some 360 million people, live below the poverty line.
- Forty million children do not attend primary school.
- Only one-third of all children complete their mandatory 8 years of education.

### Contact Information:

Ph: +91 983 167 6127

Web: [www.poor.org.in](http://www.poor.org.in)

email: [info@poor.org.in](mailto:info@poor.org.in)



## *Bring some Warmth into the Life of an Orphan...*



*Let an orphan feel  
the warmth of  
your love by giving  
him a blanket.*

*Rs. 400*

*Winter no longer  
scares me because  
you have provided  
me with a warm  
jacket. Thank you!*

*Rs. 400*



*Provide nutritious food  
and clothes for a child for  
a year. Only **Rs. 600** per  
month can keep an orphan  
warm and healthy.*



*Give an orphan a toilet set with  
soap box, soap, toothpaste,  
toothbrush, nailbrush, oil,  
tongue cleaner, nail cutter,  
comb and towel, and help  
him to be clean. **Rs. 350***



*A mosquito net can give us a good night's sleep, and help keep us malaria free. **Rs. 300***



*Give a toy to a child who has none. **Rs. 400***

*Buy a new set of bedsheets for an orphan. **Rs. 300***



*One of the greatest challenges we face today is how to raise the living standards of the millions of people who live in poverty and help them to obtain a share of the world's resources.*

# Help to Educate a Disadvantaged Child in India or Bangladesh

*Due to high unemployment many parents cannot afford their children's education. Ways you can help:*

A school bag with pencils, pens, ruler, rubber, paints, etc. will really help me to keep my study materials organised. **Rs. 600**



I feel excited about going to school nowadays, as I have a school uniform. Thank you so much for the gift! **Rs. 600**

Buy me a pair of school shoes, so I don't have to go barefoot. **Rs. 500**





*Pay for one year's  
education for a child.  
Rs. 7200*

*A set of school books  
from you will be a  
great treasure that  
will help me to a better  
future. Rs. 2000*



*Help develop the  
children's artistic  
skills by sponsoring  
one year's singing and  
dance classes for a  
village girl. Rs. 7000*



# Help a Village School to Serve its Children

**POOR is helping over 40 disadvantaged schools in rural India. Many of these schools lack the most basic facilities - blackboards, desks and benches, and teaching materials.**



**A blackboard will make learning easier. Can you give us one?**

**Rs. 600**

**Thank you for buying us a desk and bench to sit on, Sitting on the floor used to be very cold.**

**Rs. 1200**



**A set of wall charts will make learning fun. Rs. 600**





*It would be wonderful  
to have a set of musical  
instruments in our  
school. **Rs. 1400***



*Our school really  
needs a First  
Aid Kit for when  
we fall and hurt  
ourselves. **Rs. 500***

*Buy a school  
computer and help the  
children to gain a modern  
education! **Rs. 16, 000***



# *Help Build a building & Build Lives*

*Many rural schools in India lack basic infrastructure - electricity, water, classrooms, toilets, waterproof roofs, etc.*

*Ways you can help us to improve the learning environment:*



*Basic sanitation is everybody's concern. Contribute towards the construction of a school toilet. **Rs. 10,000***

*Provide a school with electricity, so the children can see properly to work on dark, cloudy days. **Rs. 8000***



*Water is life. Arrange a water connection and help us to improve the hygiene and health at our schools. **Rs. 10,000***

***Leaking roofs hinder studies, and wet children are prone to fall ill. Help us to repair the damage.***

***Rs. 10,000***



***Our school is so overcrowded that we have to sit outside. Can you help to build us a new classroom? Rs. 10,000***



***In the summer heat a fan helps to keep our brains cool, so we can concentrate. Please buy us one. Rs. 1200***

***Let us turn the world into one big happy family by helping those who are struggling to do so!***



# Gifts that Give

*Thank you!  
You have made  
me smile.*